

You  
Can...  
sponsor me





# You Can...

## Why should I get sponsored?

We are the world's leading charity dedicated to beating cancer through research. We are fighting cancer on all fronts, finding new and better ways to prevent, diagnose and treat it to save more lives. Survival rates have doubled in the last 40 years and we have been at the heart of that progress.

But sadly, too many lives are still being devastated by cancer with one in four people dying from the disease. Tomorrow could be a different story with your support.

Use this form to collect details of your sponsors and your sponsorship money. Or why not consider using one of our online fundraising pages detailed in the section below. Some people use both methods to make sure they reach as many people as possible.

## Save yourself time, fundraise online

Creating an online fundraising page is a quick and easy way to collect donations and let your friends and family know all about your fundraising event or personal challenge. It can save you hours of asking for donations and collecting sponsorship money.

People tend to give more when they donate online. If you set a target, your page will tell you how your fundraising total has grown and how far off – or over – your target you are.

There are a few different options available to you, which we've listed below, and you can decide which one best suits your reason for supporting Cancer Research UK. They are all easy, fast and totally secure systems for your supporters to use when donating.

## Do you want to raise money in tribute to a loved one?

If you would like to raise money in tribute to someone special you can set up a fundraising page through **Donate in Memory** ([www.donateinmemory.org](http://www.donateinmemory.org)). You can personalise your page, upload photos, share stories with friends and family and request donations as part of your fundraising and keep your loved one's memory alive.

For more information or advice  
[www.cancerresearchuk.org/fundraising](http://www.cancerresearchuk.org/fundraising)  
 or call **08701 60 20 40**

## Are you celebrating something?

Milestone events or an upcoming celebration are a great reason to fundraise – through **Give in Celebration** ([www.giveincelebration.org](http://www.giveincelebration.org)) you can set up and personalise a fundraising page for your event, and ask for donations instead of gifts. You can even download event invitations and donation slips to help with your fundraising, and easily share your page with friends and family through email and Facebook.

## Would you like to choose the cancer you want to beat?

Cancer Research UK now also allows you to choose a specific cancer to fundraise for. Using **MyProjects** ([www.myprojects.cancerresearchuk.org](http://www.myprojects.cancerresearchuk.org)) you can raise money to support a specific research project by creating a fundraising page in support of the project you choose, setting a target, and getting friends and family involved. You can also easily upload photos and videos of your fundraising activities to show everyone the great work you're doing to help beat cancer.

## JustGiving

If none of the above are suitable for your fundraising needs set up an online sponsorship page. Simply register for a **JustGiving account** at [www.justgiving.com/cancerresearchuk](http://www.justgiving.com/cancerresearchuk) and follow the step-by-step instructions on how to create your very own page, where you can set a target, upload photos and write a personal message.

## Using this form

You can use this form instead of or as well as an online fundraising page. Simply collect your donations from your sponsors and send us a cheque made payable to Cancer Research UK (please do not send cash) along with this sponsorship form and the money return form provided in your pack to:

Cancer Research UK  
 Unit 7400, The Quorum,  
 Oxford Business Park, Garsington Road,  
 Cowley, Oxford OX4 2JZ

## Gift Aid

By returning your sponsorship form and making sure your sponsors fill in their full name, home address, post code and tick the Gift Aid box, Cancer Research UK will be able to claim back at least 25% on each donation at no extra cost to you. That means every £10 you raise will be worth £12.50!

Please send your form back with your payment so we can claim these valuable extra funds.

